

SAMPLE Wellness Strategy

Corporate Goals	Wellness Goals	Pillars	Initiatives New	Details	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
Employer of Choice	Building a healthy culture	<b>Effective Communication</b> (Ongoing initiatives- email, posters, wellness committee)																
		<b>Initiatives to Engage Employees</b> (Ongoing initiatives – health coaching, group events, awareness/virtual campaigns)																
Building/ Maintaining a Productive Workforce	Individually tailored program supporting comprehensive strategy	<b>Assessment and Reporting</b> (Ongoing Initiatives – quality control measures (consultation satisfaction surveys), random check ins, consultant management protocols, snapshot OR semi-annual reporting participation and event reporting, annual HRA report)																
The right thing to do for our staff - recognition	Staff and management value the program	<b>Visibility</b> (Ongoing initiatives – walkarounds, promotion days, Leah’s presence, LNLs, postings, reporting on participation]																