

## TIMELINE OF CONTENT FOR LEADERS AND EMPLOYEES

## **OBJECTIVES:**

- 1. To educate leaders about health promotion at work by sharing materials, articles, blogs, and videos.
- 2. To share health and wellness information, Focusing on YOU, with employees and their families.
  - Leaders Pre-Launch overview of 90 days
  - Employees Launch overview and virtual recording
  - Leaders Member Portal Overview

MONTH #1

- Employees Activate Member Portal
- Employees Personal Wellness Assessment (PWA)
- Employees Final PWA push
- Leaders Culture of Caring
- Employees Mental Wellness Mindfulness and Self-Compassion Webinar Recording
- Leaders Mental Wellness e-Campaign overview with digital posters

MONTH #2

- Employees 4-part Mental Wellness e-Campaign (1 part sent each week)
- Leaders Mental Wellness as Part of a Wellness Program
- Leaders Dear Stress, Let's Break Up Webinar offering
- Leaders Creating Positive Change
- Leaders Virtual Self-Care Challenge offering

MONTH

#3

• Employees – Just Say Yes to Exercise

Leaders – Happy, Healthy Employees
Employees – Keep Calm and Eat On

Leaders – Self-Care and Mental Wellness

PLUS.....Creating Joy Amidst the Chaos LIVE Webinar

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