

SAMPLE Multi-Year Strategic Plan

Corporate Goals	Wellness Goals	Pillars	Initiatives	Details	WHO	Year 1 Fundamental	Year 2 Culture	Year 3 Engagement	Year 4 Sustain		
Strengthening Our Corporate Culture	Building a healthy culture	<b>Leadership Support and Effective Communication</b>  Leadership support, middle management and staff engagement for wellness.  Statement of intent, program launches, virtual presence, information hubs (staff and wellness team), toolkits for wellness champions									
Building/ Maintaining a Productive Workforce	Maintaining healthy, productive, less stressed employees	<b>Initiatives to Engage Employees</b>  To engage employees by offering a variety of touchpoints.  Main components: -Emotional -Physical -Occupational -Financial -Social									
Reduction in medical spend	Offer a comprehensive wellness strategy to our employees to support their mental health and well-being with measurables	<b>Assessment and Reporting</b>  Personal, group trend, benefits data, metrics data, satisfaction surveys, engagement surveys, interest surveys, HRA									

