SAMPLE Wellness Strategy

Corporate Goals	Wellness Goals	Pillars	Initiatives New	Details	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Employer of Choice	Building a healthy culture	Effective Communication (Ongoing initiatives- email, posters, wellness committee)														
		Initiatives to Engage Employees (Ongoing initiatives – health coaching, group events, awareness/virtual campaigns)														
		Assessment and Reporting (Ongoing Initiatives – quality control measures (consultation satisfaction surveys), random check ins, consultant management protocols, snapshot OR semi-annual reporting participation and event reporting, annual HRA report														
Building/ Maintaining a Productive Workforce	Individually- tailored program supporting comprehensiv e strategy															
		Visibility (Ongoing initiatives – walkarounds, promotion days, Leah's presence, LNLs, postings, reporting on participation]														
The right thing to do for our staff - recognition	Staff and management value the program															