Email Blurbs

The summer Olympics are right around the corner! EWSNetwork wants to celebrate and cheer on the athletes that are coming to Rio, Brazil to compete. Whether your home country is from Canada, United States, or Australia, the Olympics are a time where we all unite to see the world’s best performers. Our August eCampaign will focus on 4 countries that are participating in the summer Olympic Games. We have also included a recipe that highlights a specific food from that country. Give it a try! Let the games begin!

Week 1 – Brazil

206 nations will be participating in the 2016 Olympic Games in Rio, Brazil! It’s an exciting time for Brazil as it is the first time a South American country hosts the Olympic Games. There are going to be lots of visitors from around the world to cheer on their athletes. Did you know that Brazil is known for its acai? Why don’t you try a healthy acai bowl this week! We’ve included a recipe, and it only takes minutes to make.

Week 2 – Australia

How are you enjoying the Olympic Games? How did your home country perform? Continue to cheer on the athletes! This week, we’re going to focus on Australia! They have 410 athletes participating in the 2016 summer games. Have you ever heard of Anzac Biscuits? They’re a significant biscuit to Australians, *and* they’re tasty. Find out how to make them in this week’s eCampaign.