

# Branding Guide



## Colours



PANTONE  
289 U

|   |    |
|---|----|
| R | 0  |
| G | 43 |
| B | 92 |

|   |     |
|---|-----|
| C | 100 |
| M | 64  |
| Y | 0   |
| K | 60  |

HEX #002a5b



PANTONE  
376 U

|   |     |
|---|-----|
| R | 141 |
| G | 198 |
| B | 63  |

|   |     |
|---|-----|
| C | 50  |
| M | 0   |
| Y | 100 |
| K | 0   |

HEX #8cc63e

## Fonts

LOGO:

ITC Avant Garde  
Gothic® Extra Light

SECONDARY:

**Open Sans**  
**Extra Bold**

BODY:

Myriad Pro