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APRIL 2016 SYMPOSIUM



Health, Education and the Bottom Line



Friday, April 22, 2016
8:00 am – Noon
Mississauga Convention Centre
75 Derry Road W
Mississauga, ON L5W 1G3



Improving Health and Business Outcomes

Crosslinks is pleased to be hosting our 11th Annual Mississauga Pathways Symposium. Hear from experts and peers as they present important information and discuss novel approaches that can contribute to the success of your business. The agenda below summarizes the topics that will be covered.

AGENDA Friday, April 22, 2016

- 8:00 **Buffet Breakfast and Registration**
- 8:30 **Welcome and Introduction**
Roy Pullman, President, Crosslinks Health Consulting
- 8:40 **Managing Cardiovascular Disease - Impact on the Workplace**
Anil Gupta MD, FRCPC
Cardiologist, Trillium Health Partners, Mississauga,
Medical Director, CCU and Clinical Cardiology, Trillium Health Centre
- 9:20 **Obesity Management in the Workplace**
Sean Wharton MD, FRCPC, PharmD, Medical Director, Internal
Medicine, Weight and Diabetes Management, Wharton Medical Clinic
- 10:00 **Health & Networking Break**
- 10:20 **Diabetes - Investing in your Workforce**
Stephen Allain, Senior Manager, External Relations, Private Payers,
AstraZeneca
- 11:00 **Employer Perspectives and Interactive Discussion**
Leah Brock, Executive VP, Bridgehouse Asset Managers
David Murphy, President, Canada, Stryker Corporation
- 12:00 **Wrap-Up & Close**

Registration Information

Individual: \$175.00
Team: \$125 each
Please RSVP to lorraine.johnson@crosslinks.ca or on-line at www.businesshealth.ca/events by April 13, 2016

Mississauga Pathways Symposium Featured Speakers



Anil Gupta MD, FRCPC
Cardiologist, Trillium Health Partners, Mississauga,
Medical Director, CCU and Clinical Cardiology, Trillium Health
Centre

Improvements in cardiovascular disease management have significantly reduced the number of heart attacks and related complications due to cholesterol lowering medications. However, some high risk patients cannot control their cholesterol levels using current therapies, and cardiovascular disease remains the leading cause of death worldwide. Increasing economic burden imposed by this disease includes growing hospitalization costs and loss of productivity and potential lifelong disability.



Sean Wharton MD, FRCPC, PharmD,
Medical Director, Internal Medicine,
Weight and Diabetes Management,
Wharton Medical Clinic

This presentation will review the risks of obesity from the perspective of wellness, productivity, and quality of life. Evidence based obesity management strategies that can be implemented in the workplace will be reviewed including issues concerning obesity bias, dysfunctional expectations as well as motivation and behavior change.



Stephen Allain,
Senior Manager,
External Relations, Private Payers,
AstraZeneca

Steve will offer insights on the impact of diabetes in the workplace from a psychosocial, drug and disability standpoint. He will also introduce Motivaction, an innovative 6-month pilot workplace program to help employees understand their diabetes risk and support their well-being through health coaching.

Employer Perspectives and Interactive Discussion



Leah Brock
Executive VP,
Bridgehouse
Asset Managers



David Murphy,
President, Canada,
Stryker Corporation

Our employer panel will share insights on the key components of creating "great places to work" and the direct relationship this has on building successful and profitable businesses. This will be followed by an interactive discussion.